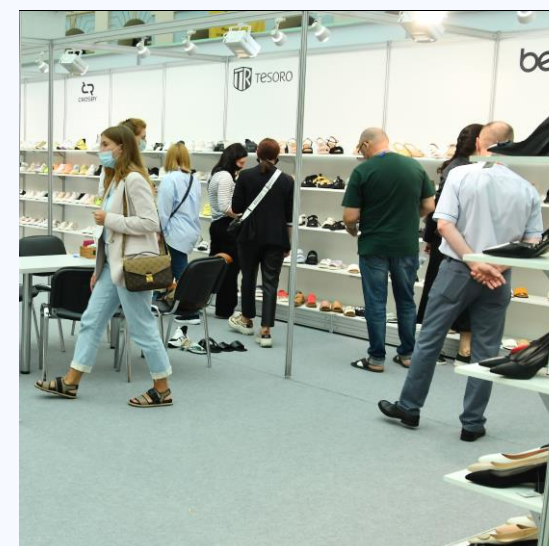


Russian producers and distributors presented collections SS2022 of men and women footwear of well-known and new brands – Crosby, Grunberg, Keddo, Betsy, Tesoro, Lekroy, Danvest, Romer, Tapaki, Comecity, Gans, Slimen-Style, Iridson, Boff, Artman, Adam, Bas-Shoes, Giotto, Trek, Sigma, Nordman, Enova and others.

It's notable that Russian producers emphasize the use of high-quality **natural raw materials of domestic production**, they pay great attention to design, and also strive to make their footwear comfortable and practical for customers

The Ministry of Industry and Trade of Russia actively supports leading Russian producers of leather and footwear and promotes their production at the International Exhibition MosShoes. Under the patronage of the Ministry of Industry and Trade of Russia, such companies as TREK, Best Step, Zebra, Nordman, TOTTO, Sigma, Romer, Comecity, Ortomoda presented their collections.



Wide range of children's and teenage footwear from Russia, Turkey and Uzbekistan was also presented at Mosshoes. The organizing committee always pays special attention to the exposition of kids footwear. Such companies as Zebra, Indigo Kids, Totta, Bottilini, NewGen, Bumi, Vodi Shoes, Lotus, Nordman, Keddo, Betsy, Crosby, Orthomoda and others presented their collections.

With great interest and attention the participants took the initiative of the organizers to attract top managers of Detsky Mir marketplace to discuss vital issues and have individual consultations related to e-commerce. During next editions MosShoes management plans to organize the meetings for the participants-producers of children's footwear with the heads of purchasing department from regional specialized multi-format retail chains.





The Ministry of Industry and Trade of the Republic of Dagestan initiated the presence of a collective booth of footwear producers, since factories are actively working in the region. The following companies presented their products at MosShoes 85 - Slimen-Style, Hans, Iridson, Boff and Adam. **Production companies from Stavropol Krai** also had a collective booth, demonstrating modern high-quality footwear for adults and children (from moccasins to home slippers). Among these companies were Enova, Charoch and Bas-shoes.

It should be noted that there was a large exposition of men's, women's, children's footwear and accessories from Turkey at MosShoes exhibition. The products of Turkish companies are in great demand in Russia due to the optimal price-quality ratio.

Turkish producers use their own raw materials, Italian design and innovative technologies. Such brands as Twingo, Calvano, Levent Aksin, Saran, Lotus, Glamor Shoes, Oblavion and others presented their new collections.



Italian companies presented street footwear of new brand Sara Lopez, as well as the new collection of footwear De Fonseca made of natural leather. In addition, Spirale presented their collection of rubber footwear.

The export-import trade **company Luoyang Beite of large enterprise from China** presented footwear for everyday use.

The collective booth of Uzbekistan brought together factories producing footwear of such brands as Botir Muhammadali, Vodiy-Shoes, Ravon Taraqiyot orzushi and Sitoni. Currently, leather, shoes under the name "Made in Uzbekistan" find their buyers on the markets of more than 30 countries in the world, including in Russia